

Evolution: Transforming the Children's Health Ministry in Lancaster County





Two things often happen when an individual or an organization feels called – urged by God to begin a new adventure. They can shrink from the call and return to what they had always done, while pretending not to notice the push, the nudge to do something different. Or, they can embrace the message and respond to the call, welcoming the new direction and growing into the next step and/or the larger role that has been envisioned for them.

During FY2015-2016 CHI St. Joseph Children's Health responded to the call by embracing God's gentle nudging to boldly start the journey to implement the larger vision and strategic plan adopted for the organization the year before and to confidently venture down a path to a new stronger and larger children's health ministry in the Lancaster Community. The journey is not without challenges and trials. At times we have struggled;

other times we have succeeded. All the while our focus remained true and we sought to embody the bold, courageous and trusting spirit of the Sisters of St. Francis, who bravely founded our Ministry so many years ago.

The past year has been a year of transition at CHI St. Joseph Children's Health laying the groundwork for the bright future we envision for every child and family in our community. During the year we:

- Expanded our services to help families access and navigate the health care system.
- Grew our children's health education programming, including the introduction of Hank the Health Hero as a voice for children's health and families in our community.
- Re-envisioned our role in children's oral health, opening our first fixed-site dental center for children in Columbia and announcing plans for our second center just outside of Lancaster City that will open this fall.
- Announced our ambitious plan to address the gap in children's behavioral health and psychiatric care in our community with a new initiative, which will launch later this fall.

The journey to assuring that every child in our community has the opportunity to grow up happy and healthy has just begun. FY2015-2016 is a strong first step in CHI St. Joseph Children's Health's evolving our role in making that a reality.

God bless,

Thomas L. Regan, DDS Board Chair Philip K. Goropoulos
President



Many of the children and families accessing our mobile dental program were uninsured. At times, the percentage of uninsured children in our care topped 60% of our total population. In a state where it is possible for 100% of children to have health insurance, the idea that so many of our patients were on the outside looking in was completely unacceptable.

FY2015-2016 saw the first full year of the new Advocacy program at CHI St. Joseph Children's Health. The program is dedicated to providing one-on-one attention to children and families in the Lancaster Community to assure them access to essential health services. While health insurance is not the only factor contributing to improved overall health for children, we view it as an essential element. This is where we often start the conversation about health and healthy habits with the families enrolled in our programs.

Understanding what it meant to have health coverage presented a secondary challenge we discovered working with families throughout the community. Many of the families who did have access to health benefits were unsure what it meant to be "covered" or what services their children may be entitled to receive as a result of their insurance coverage. As a result, many children were missing well-child check-ups or, in some cases, had not even met the primary care physician to which their care had been assigned.

Enrollment is only step one. For that reason our Advocacy Program goes further, building a supportive relationship with each family to assure that every child:

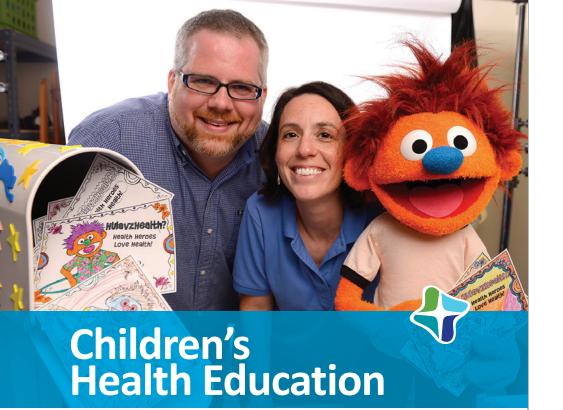
- Has and maintains health insurance coverages
- Identifies and utilizes a primary care physician
- Identifies and utilizes a dental care provider
- Receives recommended immunizations
- Has access to eye exams and other vision care services
- Is screened for potential lead exposure (if they are under age 7)

In addition to these specific areas of focus that we believe are essential for every child, Advocates are also positioned to assist families in accessing specialized health services for their children.

Children Served: 1,734

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With our founding as St. Joseph Health Ministries, one of our core programs focused on childhood health and wellness. That program – called CHAMP – faded as our focus upon children's oral health came into focus in 2004. From there our education efforts became secondary to our clinical mission to provide basic dental care to children who had never seen a dentist and link them to an appropriate dental home. While we continued to offer children's oral health education, the service was often an added-value option we extended to our community partners, rather than a focused and powerful tool in our efforts to improve the health of children and families in the community.

In 2015-2016 we began to implement a new vision of children's health education at CHI St. Joseph Children's Health. A vision that recognized the power of engaging children and families in meaningful dialogue and skill-building around health needs and challenges they were experiencing. Education represents the first and potentially the most important tool in the tool box available to CHI St. Joseph Children's Health as we work to provide every child the opportunity to grow-up happy and healthy.

Education programs demonstrate what is possible for both children and families and challenge our preconceived notions of what children (and their caregivers) can and should accomplish in regard to taking ownership of their own health futures.

During the past year our education programs:

- Reworked all of our oral health education offerings developing new curriculums and unique offerings, which align with education standards for each grade from kindergarten through elementary school.
- Developed a 10-week brushing challenge to foster lasting healthy brushing habits. The Challenge was implemented in partnership with both local schools during the school year and the Lancaster County Library System during the summer months.
- Committed to incorporating parents and caregivers into our education offerings.
- Created Hank the Health Hero an 8-year-old puppet on a mission to help children and parents develop healthy habits.
- Launched a new program line dedicated to improve the nutrition of children. The pilot program with the Columbia Borough School District focused on increasing the fruit and vegetable intake of children in grades 5 and 6.

The Children's Health Education programs at CHI St. Joseph Children's Health are committed to continuing their growth to help children and families face health challenges and barriers as they grow into happy and healthy members of our community. All of the programs offer practical skills and encourage parent and child engagement.

### FY2015-2016 by the Numbers...

Children Served by Program: 10,258

Parents and Caregivers
Engaged Through
Education: 158



Letting go – it can often be the hardest thing. However, often letting go is truly the only way an individual or a program can blossom into what you have or it has the potential to become. This was true with our approach to children's oral health. In 2004, we made a commitment to finding every child in the Lancaster Community a dental home. With that in mind we launched Brush.Brush.Smile!® as the gateway through which we hoped to link children and families to dental homes throughout the County.

While the mobile dental clinics helped shape the image of CHI St. Joseph Children's Health in the Lancaster Community and provided dental visits to thousands of children at all sixteen school districts in the County, the program struggled to move us closer to our ultimate goal: a dental home for every child in the Lancaster Community and an elimination of the gaps in children's oral health service access. Despite our best efforts, there simply was not sufficient capacity within the local dental community to meet the needs of children in the community. 2015 was a time to examine our strategy to determine what came next in our efforts to provide every child access to dental care.

The answer emerged quickly. In January 2016, our first fixed-site dental center opened in Columbia Borough. After months of planning and construction, the Center was an instant success, outperforming our own expectations of the number of children and families interested in accessing the services, but also in the distance these children and families were willing to travel to enroll in our dental program. Within just a few weeks, the board recognized the next steps in oral health at CHI St. Joseph Children's Health. While we had once envisioned ourselves as a bridge to a dental home, we were now being called to serve as a dental home for children in our community.

In the spring of 2016, the Brush.Brush.Smile!® Mobile Dental Clinics served their final patients as we shifted strategies and decommissioned the mobile clinics. Our new oral health vision called for CHI St. Joseph Children's Health to assure that every child in the Lancaster Community would have access to a dental home to serve them, regardless of insurance status or ability to pay, within ten miles of their home.

With that, in June 2016 CHI St. Joseph Children's Health began construction on our second dental center – a site just outside of Lancaster City.

### FY2015-2016 by the Numbers...

Total Patients Served: 2,907

Total Dental Visits: 3,324

Total Value of Dental \$1,647,563 Care Provided:

Total Charity Care (Provided to Uninsured Children): \$754,521





Within the picturesque-settings and small towns that dot the County, a silent issue threatens the current well-being and the future success of Lancaster County's children. Increasing levels of stress, anxiety and other behavioral and mental health conditions are negatively impacting children throughout the Community. Children of every age, from pre-K through post-high school training and education programs, are impacted directly and/or indirectly by mental and behavioral health challenges.

Responding to children's mental and behavioral health needs in the Lancaster Community presents a unique challenge. A "proud" community, within Lancaster mental and behavioral health issues have often been viewed with a sense of shame and stigma. Despite the on-going "stigma" concerning mental health challenges, more families with children in need of services and support have begun to seek help. In their efforts to secure appropriate care and support for their children many families have experienced frustration and discovered shocking gaps in our local children's healthcare continuum.

In our commitment to grow and partner to address emerging and growing health needs and challenges facing children and families in the Lancaster Community, the board of directors of CHI St. Joseph Children's Health called for the organization to develop a strategy to help children and families address behavioral health. As a result, working with partners in the community and the Mission and Ministry Fund of Catholic Health Initiatives, the Patchwork Quilt Project was initiated.

The new project – which will open during FY2016-2017 – creates a new department offering children's behavioral health and psychiatric services at CHI St. Joseph Children's Health. The new team – which will be composed of two child and adolescent psychiatrists and two behavioral health therapists – is the first step in our commitment – through partnerships and direct services and programs - to assure that every child and family in need of behavioral health and psychiatric services will have the access that they need and deserve.





In 2015, the local board of directors of CHI St. Joseph Children's Health made a commitment to give back to the community that has blessed us many times over throughout the years. Part of our commitment is our Community Initiative Grant Program. The program provides grants and sponsorships to organizations throughout the community who are working to advance children's health and wellbeing.

By investing in the programmatic capacity of other organizations that share our values and our dedication to children and families, CHI St.

Joseph Children's Health increases the capacity of our community to respond to both existing and future health needs and challenges impacting children in our community. FY2015-2016 completed our first full year of a community-driven grant process. The volunteer committee reviewed proposals from local organizations and identified the agencies and programs to which CHI St. Joseph Children's Health contributed.



FY2015-2016 Community Initiative Grant Recipients:

#### **FALL 2015 CYCLE**

**Byrnes Health Education Center** 

**Central Pennsylvania Food Bank** 

**Crispus Attucks Community Center** 

**Community Action Program of Lancaster County** 

Girls on the Run

Lighten Up Lancaster Coalition/Lancaster General Health

Philhaven

**SouthEast Lancaster Health Services** 

VisionCorps

WellSpan Ephrata Community Hospital

Welsh Mountain Health Center

#### **SPRING 2016 CYCLE**

**CASA of Lancaster** 

**Eastern Lancaster County School District** 

**Hands Across the Street Ministries** 

**Horizons at Lancaster Country Day School** 

**Mental Health America** 

Milagro House

**Samaritan Counseling Center** 

# FY2015-2016 Financial Report

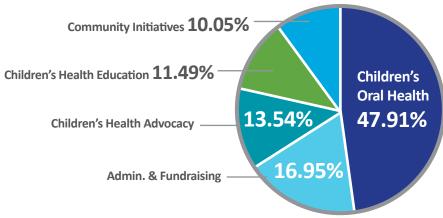
CHI St. Joseph Children's Health is committed to being a good steward of the resources with which we have been entrusted by the community. We strive to provide programs of the highest quality, while keeping administrative costs to a minimum in order

to assure that our resources are focused directly on serving the community and positively impacting the health and families of children in the Lancaster area.

In addition to our programs and grant-making, CHI St. Joseph Children's Health committed and invested almost \$1.1 million dollars in capital investment in the Lancaster Community in FY2015-2016. This includes the Columbia Dental Center which opened in January 2016, the expansion and renovation of the Administrative Office and Program Center in Lancaster which was completed in June 2016 and the renovation and equipping of the new Dental and Behavioral Health Center which will open in Lancaster in the fall of 2016.

#### FY2015-2016 PROGRAM EXPENSES BY CATEGORY

**Total Expenses: \$2,384,770** 



# Donors & Supporters

Throughout the year, the generous support of individuals and businesses in the community plays an essential role in the ability of CHI St. Joseph Children's Health to fulfill our vision for the Lancaster Community. Their kindness allows us the ability to grow and to evolve to meet the changing needs of children and families.

Together we can create a community where every child has the opportunity to grow-up healthy and happy.

#### **DONORS BY GIVING LEVEL**

(July 1, 2015 to June 30, 2016)

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